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FOR IMMEDIATE RELEASE:

Ariane Systems' Integration with Checkmate Provides Streamlined Hotel Communications and Guest Self Check-in Convenience

New partnership provides hotel guests with convenient automated guestroom key-issuing, while maintaining two-way dialogue with property staff during check-in.

Atlanta – June 16, 2016 – Ariane Systems, the world leader in self-service check-in/out technology for the hospitality industry, has announced a partnership with Checkmate, a leading provider of two-way communication platforms for hotels and resorts. The new technology integration provides hoteliers with a comprehensive solution that caters to the growing demand for self-service options, while preserving the ability to offer personal interaction between guests and staff, whenever needed. With a technology solution that allows guests to completely bypass the front desk and go directly to their guestrooms, Ariane Systems can now ensure that users of its advanced guestroom key-issuing solutions are also able to make requests or seek assistance in what otherwise is a fully automated process.

“Ariane’s integration with Checkmate is a prime example of how leading industry providers can collaborate to bring even better products to the market, making it easier for hoteliers to use technology to improve guest services,” said Laurent Cardot, founder and CEO of Ariane Systems. “It is a pleasure to add support for Checkmate with our award winning self check-in platform, and as a result, provide our clients with the ability to enhance guest satisfaction and further streamline operations.”

With the inclusion of Checkmate’s messaging functionality, Ariane Systems customers can now provide guests with the ability to connect with hotel staff either before, during or after their stay. Guests can initiate a dialogue with staff using SMS, email or Facebook Messenger. The platform maintains all messages from a particular guest in one single thread, regardless of which communications medium was used, ensuring that all conversational history is easily traceable for reference. Using a web and mobile

Checkmate interface, staff can respond to guest requests or assign internal tasks to ensure the quick resolution of virtually any issue.

“Through partnerships with innovative hospitality technology companies such as Ariane Systems, Checkmate can facilitate even more conversation between hotels and their guests, maximizing satisfaction and dramatically improving a property’s reputation,” said Drew Patterson, CEO and co-founder of Checkmate. “We are delighted to partner with Ariane in providing a solution that effectively maximizes engagement with guests who prefer self-service functionality, yet from time-to-time may still need the sort of assistance that can only come from human interaction.”

With Checkmate, hoteliers gain a solution that is fully compatible with 99 percent of mobile devices currently available to consumers. Directly linking all messages to a guest’s reservation in a hotel’s property management system, the solution ensures that no requests are overlooked and that contact details are always fully up-to-date.

For more information on Ariane Systems solutions, please visit www.ariane.com

For more information on Checkmate solutions, please visit www.checkmate.io

About Ariane Systems | Ariane Systems is the world’s leading provider of self check-in / check-out technology solutions for the hospitality industry. Founded in 2001 by Michel Lavandier and Laurent Cardot, Ariane now has more than 3,000 installations running at hotel properties in over 25 countries. Numerous hotel chains utilize Ariane’s electronic kiosk, mobile and web solutions to streamline the check-in/out process. These include B&B Hotels, Choice Hotels, Scandic, Hyatt, MGM, Mövenpick, Park Inn, Radisson Blu, and Louvre Hotels, among others. With corporate headquarters based in Paris, France, Ariane Systems maintains regional offices in North America, UK, Germany, Spain, Benelux and Scandinavia. For more information, please visit www.ariane.com.

About Checkmate. Checkmate’s Communications and Customer Management Platform makes engaging customers as natural as connecting with friends. Businesses can reach their customers via any communication channel - SMS, email, messaging apps - and work as a team through one shared inbox to deliver great service. Checkmate was founded in Jan. 2013 and was acquired by Room 77, which has raised \$43 million dollars from leading travel and technology investors. For more information about Checkmate and to sign up for a free trial, visit www.checkmate.io.