



For more information, contact:

Michael Zetterlund

Ariane Systems

mzetterlund@ariane.com

Tel: +33 1 48 10 61 00

+47 952 94 339

Media Inquiries, contact:

Andrea Roland

Plan A Public Relations & Marketing, Inc.

andrea@planapr.com

Tel: +1 407.905.0608

FOR IMMEDIATE RELEASE:

Ariane Systems Becomes Oracle PartnerNetwork Gold Level Partner

Further relationship with Oracle to provide comprehensive service and support to hoteliers seeking advanced self-service solutions

Bethesda, Maryland – March 21, 2016 – Ariane Systems, a world leader in self-service check-in/out technology for the hospitality industry, today announced that it has achieved Gold Partner status in Oracle Partner Network (OPN). By attaining Gold membership, Oracle has recognized Ariane Systems for its commitment to establish Oracle related knowledge in delivering advanced self-service solutions to support the hospitality industry, and for uniquely addressing the challenges of joint customers.

With more than 567,000 customers using its systems around the world, Oracle Hospitality's MICROS is renowned for providing the hospitality industry with one of the most advanced property management systems (PMS) in the industry: MICROS OPERA. As one of the most recognized and widely used systems, MICROS OPERA is often the PMS of choice by hoteliers that are seeking to implement Ariane Systems' industry leading self-service solutions. In fact, many hospitality professionals regard MICROS OPERA as an ideal match for Ariane's Cloud-based check-in kiosk system. As a leading provider in its respective sector of the industry, Oracle Hospitality and Ariane Systems will work together to enable new and enhanced functionality, when serving mutual clients.

"Achieving Gold status with Oracle PartnerNetwork can help us achieve our goal to attain a greater understanding of the systems that our clients use, so that we can further improve our products and provide a much more efficient hotel operation," said Laurent Cardot, CEO of Ariane Systems. "We are very pleased to be able to create even closer ties with both Oracle Hospitality and MICROS, and consider our new membership status to be further proof of our long term commitment in providing unmatched support to the many clients around the world that use our products."

-- more --

With its Gold status, Ariane Systems receives the benefit of being able to start developing specializations that will allow them to grow their business, increase their expertise, reach higher levels of customer retention, and create differentiation in the marketplace. Gold members also become eligible to resell all Oracle Technology products and can apply to resell Oracle Applications and Industry Solutions. In addition, they receive access to Oracle account representatives and My Oracle Support updates for all products, discounts on training, limited free assessment/exam vouchers, reduced rates on the purchase of Oracle licenses for internal use, discounts on advanced customer services and more. For more information about the benefits of becoming an OPN Gold level partner, please visit: <http://www.oracle.com/us/partnerships/index.htm>

For more information on Ariane Systems solutions, please visit www.ariane.com.

About Ariane Systems | Ariane Systems is a leading provider of self check-in / check-out technology solutions for the hospitality industry. Founded in 1998 by Michel Lavandier and Laurent Cardot, Ariane now has more than 2,500 installations running at hotel properties in over 20 countries. Numerous hotel chains utilize Ariane's electronic kiosk, mobile and web solutions to streamline the check-in/out process. These include B&B Hotels, Choice Hotels, Scandic, Mövenpick, Park Inn, Radisson Blu, and Louvre Hotels, among others. With corporate headquarters based in Paris, France, Ariane Systems maintains regional offices in North America, UK, Germany, Spain, Benelux, Scandinavia, and the Middle East. For more information, please visit www.ariane.com.

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle's partner program that provides partners with a differentiated advantage to develop, sell and implement Oracle solutions. OPN offers resources to train and support specialized knowledge of Oracle's products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to be recognized and rewarded for their investment in Oracle Cloud. Partners engaging with Oracle will be able to differentiate their Oracle Cloud expertise and success with customers through the OPN Cloud program – an innovative program that complements existing OPN program levels with tiers of recognition and progressive benefits for partners working with Oracle Cloud. To find out more visit: <http://www.oracle.com/partners>.

Trademarks

Oracle and Java are registered trademarks of Oracle and/or its affiliates.